



tribal community
PREVENTION

Lisa Burdick
Prevention Coordinator
Spirit Lake Nation
3451 82nd Ave NE
Sheyenne, ND 58374
P: 701.294.2361
F: 701.294.2361
slnpc@stellarnet.com
www.nd.gov/dhs/prevention

FOR IMMEDIATE RELEASE

February 4, 2011

Contact: Lisa Burdick, Substance Abuse Prevention Coordinator, 701-294-2361.

**Spirit Lake Tribal Community Launches Awareness Campaign
Take a Closer Look...Don't Get Benched by Alcohol, Prevent Underage Drinking**

Fort Totten, N.D. –During the District Boys and Girls Basketball Tournament, the Spirit Lake Tribal Community and the local Tribal Substance Abuse Prevention Coordinator will launch a new awareness campaign. The local campaign is titled “Take a Closer Look...Don't get Benched by Alcohol, Prevent Underage Drinking.” This initiative is part of ongoing efforts to reduce underage drinking.

During the tournament, members of the community will be handing out team spirit wave rags personalized to Spirit Lake. The rags also have the campaign slogan, in the team's school colors, to further enhance the awareness of underage drinking and Spirit Lake's prevention efforts. This campaign is part of a statewide campaign used to create awareness of current prevention efforts and programs.

"The Spirit Lake Nation is excited to launch the new local underage drinking campaign. The Spirit Lake Tribe encourages all youth to just say "NO" to alcohol and underage drinking. Good Luck to all the teams in the district tournaments in Devils Lake."

The Division of Mental Health and Substance Abuse Services is a leading resource of substance abuse prevention information and efforts in the state. The division operates the North Dakota Prevention Resource and Media Center, which offers free resources to individuals, schools, and communities.

For more information on the services or resources, contact the Prevention Resource and Media Center at 701-328-8919, toll-free 1-800-642-6744 or visit our Web site www.nd.gov/dhs/prevention.

###